

CanAgPlus Board of Directors 2021



ROBERT ALLARD – Robert has been active in the horticulture industry since starting out on his family farm in 1973. He is past president of the Quebec Apple Producers Federation (1991-1996) and of the Canadian Horticultural Council (1999-2000), where he served for over ten years on the Executive Committee. Robert was involved in the early years of development of the national on-farm food safety program. Most recently, Robert is responsible for regulatory affairs for Pommes Philip Cassidy Apples Inc.



ALVIN KEENAN - Alvin Keenan and his brother Ray own and operate Rollo Bay Holdings where they grow, package, and market fresh potatoes to retailers and food service companies nationally and internationally. They are one of the largest agriculture entities in Eastern PEI and employ 40 people year-round. Rollo Bay Holdings was one of the leaders in fresh pack operations in advocating food safety certification. Alvin has served his community and the agriculture industry in many capacities; currently he is Chairman of the PEI Grain Elevators Corporation, and Past President of the Canadian Horticultural Council. He has served as President of the PEI Federation of Agriculture, the PEI Farm Practices Review Board, Director of the Canadian Federation of Agriculture, and Director of the Canadian Agriculture Human Resource Council.



STEPHANIE LARIVIERE – With twenty years in the produce industry, Stephanie currently holds the role of Regulatory Manager for Erie James Ltd., a packer/shipper operation in Leamington, and Sunsation Acres Ltd., a greenhouse operation in Kingsville, Ontario. Stephanie received the Mary Fitzgerald Award from the Canadian Produce Marketing Association (CPMA) in 2013 and is involved in numerous industry committees, including a directorship with the Ontario Greenhouse Marketers Association. She also serves as Vice Chair of the CPMA Food Safety Committee and as a grower representative for Food Safety for the Ontario Greenhouse Vegetable Growers. She is the Chair of the CanAgPlus Board.



IAN MCDONELL – Ian has extensive experience working in the agriculture sector and representing the interests of producers. He served as Executive Director of the North American Plant Protection Organization (NAPPO) from its inception, where he was responsible for phytosanitary standard setting for North America and for the creation of a dispute settlement mechanism to resolve bilateral differences regarding phytosanitary measures applied under the NAFTA (North American Free Trade Agreement). Ian is trained in conflict management and conflict

resolution, and has an extensive background in strategic planning and business administration. Since his retirement, Ian has pursued training in good agricultural practices, and has been involved in planning and facilitation, and workshop delivery to a number of organizations. Recently as a private consultant he has worked with Dairy Farmers of Canada and the Young Canada/Mexico Young Farmers Association.



JODY MOTT – For the past five years, Jody Mott has served as Executive Director of the Holland Marsh Growers' Association, representing root crop producers and packers federally, provincially and municipally. She is Chair of the Industry Standards and Food Safety Committee for the Canadian Horticultural Council and Vice-chair of the Vegetable Working Group since 2016. Jody has been a director on the CanAgPlus Board since 2016. She has served on several not-for-profit boards, including the Bradford Board of Trade, the Greater Golden Horseshoe Alliance and the Bradford Minor Hockey Association. She has assisted many farmers implementing a food safety program. Jody has been involved in a wide range of projects to promote the interests of farmers and is passionate in her commitment to advancing agriculture.



ELIZABETH PATTILLO – For the past fifteen years, Beth has been working as Food Safety Manager and Agritourism Manager at Noggins Corner Farm II Ltd in Nova Scotia's Annapolis Valley. She has an extensive background in planning, developing and implementing horticulture-based quality assurance programs. Prior to her current role, she held a variety of positions including Executive Director for the Nova Scotia Fruit Growers' Association and Chair of the Canadian Produce Marketing Association (CPMA). She was involved in the founding of CanAgPlus in 2012 and with the integration of the Repacking and Wholesaling food safety standard into CanadaGAP.

Beth has also been active as a member of the CPMA Food Safety Committee, the Government Issues Management Committee, and CPMA Past Chairs Advisory Council.



SUSAN RANCK – Susan Ranck founded Ranck & Associates, LLC in February 2012 after almost 20 years in the food manufacturing industry. She has since focused efforts on Organic Systems, Good Agricultural Practices and Global Food Safety Initiative (GFSI) programs as a program developer, program evaluator and GFSI benchmark leader. As a small business owner, she focuses on fresh produce operations, working with regulatory and GFSI-recognized programs to implement food safety in a manner that also benefits the grower. She has a Bachelor of Science from The Pennsylvania State University in Agricultural Sciences and a Master of Agriculture from Texas A & M University in Poultry Science. She is also a lead instructor for the US Produce Safety Rule and has worked with *Safe Foods for Canadians* specifically related to cross border transit of agricultural products.



SCOTT WRIGHT – Scott Wright is Senior Vice-President of Food Safety, Human Resources and Innovation with Star Group of Companies. Based in Saskatoon, with locations across North America, Star Group is dedicated to the procurement, sales and distribution of fresh fruits and vegetables. Scott oversees operations at eight locations across Western Canada. He previously held the VP Food Safety and New Product Development position for Star Group, and before that worked in government for Agriculture and Agri-Food Canada (Science and Technology Branch, Agri-Environment Services Branch, Research Branch and Prairie Farm Rehabilitation Administration), Saskatchewan Agriculture and Alberta Agriculture. Scott holds Bachelor, Masters and PhD. degrees in agriculture.

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