

COMMUNIQUÉ CANADAGAP® COMMUNIQUÉ

To: CanadaGAP Program Participants and Other Stakeholders
Date: February 28, 2017
Subject: Survey: CanadaGAP Expert Assistance

Last fall, CanadaGAP surveyed program participants on their experience with the program. We received an excellent response, and have been reviewing the survey results and listening to feedback from CanadaGAP program users.

The Board of CanAgPlus, the corporation that owns and operates the CanadaGAP program, also used program participant survey results as input to the Board strategic planning session on December 2016.

The outcome of these two activities is to prompt CanadaGAP to explore the feasibility of entering into a new service area.

CanadaGAP is considering whether to provide new services such as training, workshops, presentations, one-on-one coaching, farm visits, email or phone support, or other technical services to help producers implement the program within their operation and better understand how to meet CanadaGAP requirements. The technical support could be available on a fee-for-service basis to individuals, groups, producers, operators or their employees, consultants, growers' associations, government representatives, etc. This would be a new direction for CanadaGAP, which currently does not provide consulting or individualized technical support to program users.

This brief survey should take no more than 5 minutes. Whether you are a producer, packer, broker, grower representative, consultant, government official, or other program user (individual or group) potentially interested in any of the proposed services, please spend a few moments complete the survey so that we can determine demand for "CanadaGAP Expert Assistance".

Link to the survey at: <https://www.surveymonkey.com/r/expertassistance>

The survey will be available until April 30, 2017. We thank you in advance for your comments.

Please contact the CanadaGAP office if you have any questions.

CanadaGAP® is a program developed in Canada to promote Good Agricultural Practices (GAPs) for fruit and vegetable suppliers.

CANADAGAP®

CanadaGAP Program ■ 245 Menten Place, Suite 312, Ottawa, Ontario, Canada K2H 9E8

Tel: 613-829-4711 ■ Fax: 613-829-9379 ■ info@canadagap.ca ■ www.canadagap.ca

CanadaGAP® is an operating name of CanAgPlus